

THE

SOFIA MEETS



EVENTS
by
Sofia Investment Agency



SOFIA MEETS THE FORMAT

Discover and provide new opportunities for doing business

- An initiative for establishment of sustainable relations & partnerships and of support for companies to go global.
- Annual happenings to be realized by Sofia Investment Agency (part of Sofia Municipality) and respected partners.

A series of events organized in Sofia and partnering cities/business regions:

- B2B meetings;
- matchmaking events;
- networking opportunities;
- business tours.

SOFIA MEETS IN TWO STAGES

Sofia hosts
the partner city/region
delegates



The partner city/region hosts
Sofia delegates

Invited organizations and
companies from partner city/region
will visit Sofia and will participate in
various business-oriented activities



Invited organizations and selected
companies from Sofia will visit the
partner city/region and will explore
the local business environment

SOFIA MEETS PARTICIPANTS



Companies from Sofia and partner cities/regions



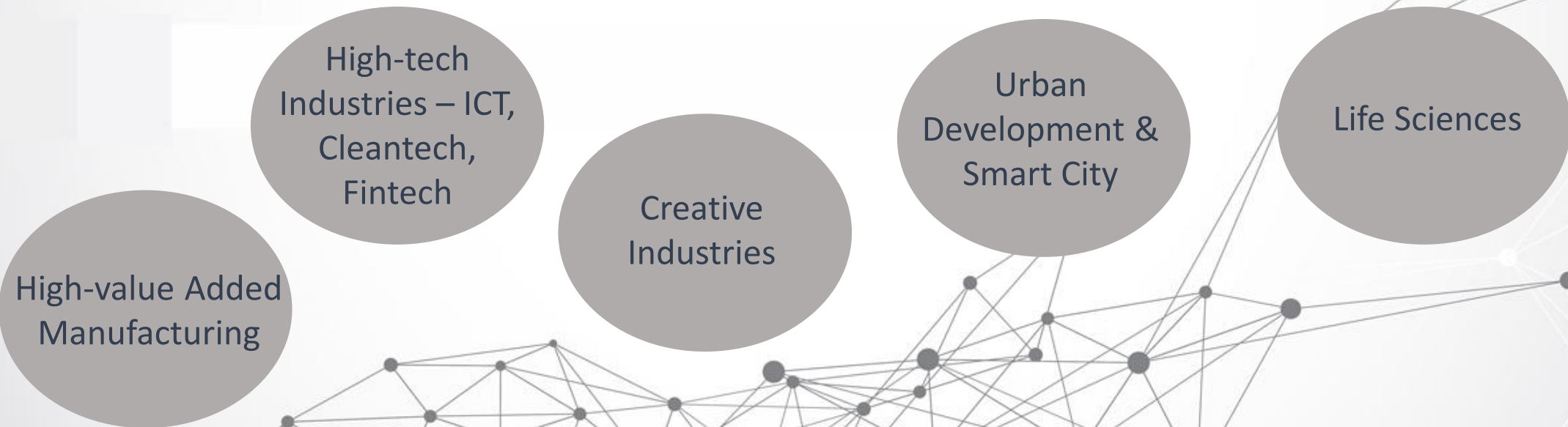
Public and private organizations from Sofia and partner cities/regions focused on business and investment promotion.



Organizations looking for long-term partnerships and joint projects

SOFIA MEETS INDUSTRIES

The events under the initiative will be focused on priority industries for both – Sofia and the partner cities/regions



SOFIA MEETS PARTNERSHIP

Sofia Investment Agency is looking for strategic partners and new collaborations with public and private organizations seeking to establish, promote and enhance the commercial ties with Sofia, based on common interests and the sharing of knowledge within specific industries.

Partnership benefits:

- Present the best businesses, well-established companies and institutions;
- Provide easier access to an international business network;
- Raise awareness of the available business opportunities;
- Promote cooperation between entrepreneurial hubs in Sofia and your city/region;
- Encourage and support the internationalization of local companies.

SOFIA MEETS WHY JOIN

Expand your business network – meet experts, investors, entrepreneurs and high-level managers from key industries.

Share your visions, mission or project – be part of speaking slots, B2B and networking meetings.

Get custom solution on how your collaboration can have even stronger impact during the events.

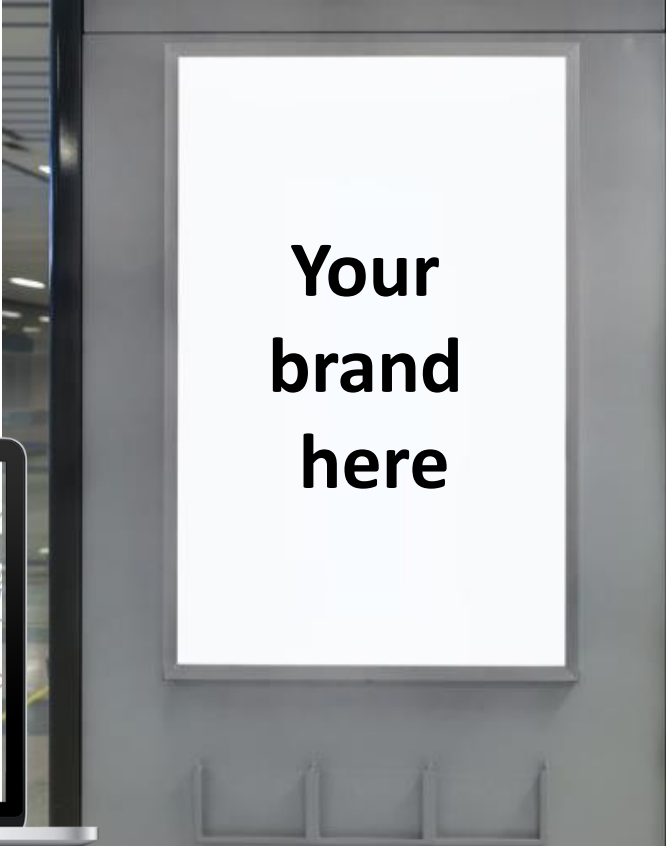
SOFIA MEETS YOUR BRAND

Promote your city/region and organization:

- promotional materials
- event dedicated content
- through all our digital and non-digital city-wide communication channels
(including website, SM, newsletter, web and print media, TV, Sofia subway, Sofia Airport).



Your brand here



**Your
brand
here**



SOFIA MEETS BACKGROUND

Pilot Project in 2017: Sofia Meets Oslo / Oslo Meets Sofia

Project Partners: Sofia Investment Agency, Innovation Norway, EEA Grants, Oslo Business Region and other Bulgarian and Norwegian public and private organizations

Participants: leading Bulgarian and Norwegian companies and organizations in the fields of ICT, green technology, smart cities, and entrepreneurship.



SOFIA MEETS

We will be glad to have you as our partner and to promote your brand at the events!

Contact Sofia Investment Agency for further details:

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